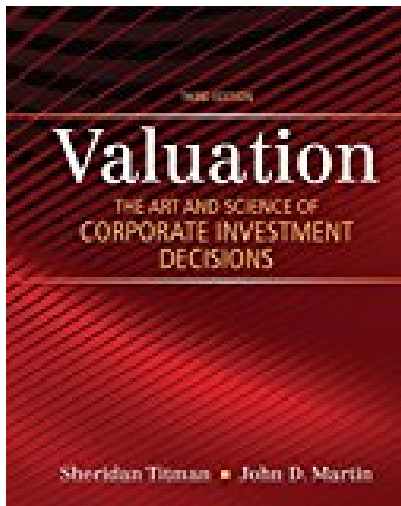


Valuation The Art and Science of Corporate Investment Decisions 3rd Edition The Pearson Series in Finance



BOOK DETAILS

- Author : Sheridan Titman
- Pages : 560 Pages
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BOOK SYNOPSIS

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For upper-division undergraduate and MBA students as well as business professionals. A Holistic Approach to Project and Enterprise Valuation The Art and Science of Corporate Investment Decisions provides an up-to-date, integrated treatment of the valuation of investment opportunities. Taking both industry practice and recent advances in valuation methods into consideration, this text introduces students to a broad spectrum of valuation approaches and equips them to make wise investment decisions. The Third Edition exposes readers to the latest valuation tools being used in the industry. Practical examples are offered throughout the text to help students understand core principles in the context of realistic situations. Using the accompanying spreadsheets and simulation tools, students will be able to glean information from a variety of sources, construct models that utilize this information, and then summarize their analysis in a meaningful way.

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